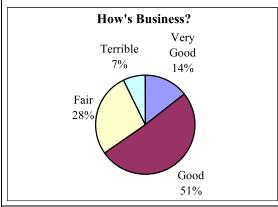
#### IMPROVING WASHINGTON'S JOB & BUSINESS CLIMATE SURVEY HIGHLIGHTS



What do you think of your own company's long-term future?

- > 26% Very promising
- ➤ 50% Somewhat promising
- ➤ 19% Questionable
- ➤ 5% Bad

### On a scale from 1 (worst) to 10 (best), how would you rate Washington's business climate overall?

63% rate Washington as 3 or less on a scale of 1-10.

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Do you feel that the state can do more to improve Washington's business climate?

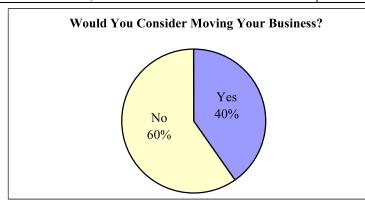
98.5% said, "Yes."

## On a scale from 1 (worst) to 10 (best), how would you rate our business climate in terms of how it affects your own business?

- ➤ 45% Climate affects negatively (answered 1-3)
- ➤ 45% Climate effect is neutral (answered 4-6)
- ➤ 10% Climate affects positively (answered 7-10)

### Why did you choose to locate your business in Washington?

**Top answer:** 41% said, "I have family roots in Washington."



#### **Top five alternative states:**

- > Idaho
- > Oregon
- > Nevada
- > Texas
- California

#### What are other states doing better than Washington?

- ➤ 29% Lower business-related taxes
- ➤ 26% More business-friendly health care system
- ➤ 21% Better transportation system
- ➤ 13% Fewer rules and regulations
- ➤ 6% Better workforce training system
- > 5% Better education system

### What are some of the positive things about doing business in Washington compared to other states?

#### **Top Five:**

- ➤ 26% Quality of life
- ➤ 18% Lower energy costs
- ➤ 14% Location to Pacific Rim market
- ➤ 12% Strong high-tech industries
- ➤ 11% Strong higher education system

### What would you ask the state to do to improve Washington's business climate?

#### **Top Five:**

- > Streamline rules and regulations
- ➤ Lower business-related taxes
- > Improve transportation system
- > Relax or revise growth management laws
- ➤ Bring more infrastructure to rural areas

# Do you think Washington's business climate will force your business or others to lay off workers, move out of state or close its doors for good?

- > 44% Might lay off workers
- ➤ 23% Might move out of state
- ➤ 18% Might close their doors for good

### If nothing is done to improve our business climate, do you think it will affect Washington's economy? 95% said, "Yes."